



OVERVIEW

siplQ, offers a True Hybrid Unified Communications as a Service (UCaaS) Platform, along with a Secure SIP Trunking Solution. Benefits of UCaaS:

- * 30-50% lower cost to operate vs premise-based equipment
- * Easy to deploy, configure, and scale as your business grows
- * Never perform another telephone system hardware or software upgrade, ever
- * Free up IT staff to focus on true strategic initiatives
- * Voice/PBX Phone System, Video, Fax, Advanced Conferencing, Chat...all in one place, on the same platform
- * Integration with existing collaboration tools (i.e CRM ...etc)
- * Smart edge device delivers what no other 'hosted' provider can. It functions as a redundant system, secondary firewall & router
- * Eliminates single points of failure
- * Hybrid UCaaS platform replicates at the customer site, all of the customers applications that are in the cloud



KEY FEATURE AND DIFFERENTIATORS

- * A true cloud based UCaaS platform (multiple active POP's in the Cloud)
- * Not a "Shared Cisco Broadsoft Softswitch" – we own our proprietary platform
- * Use any SIP Compliant handset (Cisco, Yealink, Avaya, etc...)
- * Our Smart Edge Controller, replicates the Cloud at the customers premise

Secure SIP Trunking: siplQ Intelligent router installed at the customer site. Creates an encrypted Private Tunnel from the customer site to the siplQ Cloud.



LOCATIONS

Fair Lawn, NJ

US Locations: New York City, NJ, CT, TX

US POP's: 27 x locations throughout the United States

UK



SERVICE OFFERINGS

TELECOM

Secure SIP trunking:

- * Premise Based voice router installed
- * Auto Failover
- * Bursting
- * Flexible: Cloud enable your legacy phone system
- * International Number termination
- * Reduce hardware costs associated with PRI and POTS

UCAAS

Hybrid UCaaS: We give you the flexibility, scalability, advanced routing features and predictable operating cost of the cloud, combined with the redundancy, security and disaster prevention of siplQ's proprietary Smart Edge Device.



IDEAL CUSTOMER PROFILE

- Multi Location Corporations (40+ Users)
- Law Firms
- Hospitality
- Hotels
- Schools
- Senior Living Facilities
- Banks
- Auto Dealers
- Call Centers



CUSTOMER TESTIMONIALS

Traditions Senior Living:

"The siplQ hybrid architecture was implemented in order to provide a truly "high available" system at the proposed build locations. This configuration allows Traditions to operate without interruption during ISP outages, power outages, and even during catastrophic events."

Teliris Telepresence;

"A multi-site solution was installed in both the US (New York and Connecticut) and in the UK...The siplQ installation supports multiple failover scenarios in the event of any site experiencing an outage...As a fully managed solution, siplQ reduces the skills and manpower necessary to support our state-of-the-art, worldwide unified communications system."



QUALIFYING QUESTIONS

UCaaS:

- *Can we get a copy of your latest invoice(s) so we can prepare a FREE cost savings analysis?
- *Are you happy with the voice quality from your existing provider?
- *Can we show you how we address voice quality issues?
- *If you are hesitant about moving to "the cloud" can we show you how we address your concerns with our proprietary "Hybrid UCaaS" platform?
- *Are you aware that your existing PBX/phone system is facing "End of Life" from the manufacturer with maintenance costs increasing?

Secure SIP trunking:

- *Are you aware that SIP service is significantly less expensive than traditional PRI & phone lines?
- *Would you like to know about a Secure SIP Trunking solution that also works with legacy/PRI PBX phone systems?



INDUSTRY RANKINGS

siplQ is ranked as an "emerging disruptor". siplQ is the only company that offers a true Hybrid UCaaS product and Secure SIP Trunking solution. We couple that with an outstanding Customer Experience, White Glove installation, "live" customer service & a dedicated support team.