



## OVERVIEW

Flexible enough for the SMB, and powerful enough for the enterprise, RapidScale is a global managed cloud services provider helping organizations increase IT productivity, improve security, and empower a remote workforce. Some organizations partner with RapidScale to manage portions of their IT, while others offload it all. Through our global network of data centers and our 24x7x365 high-touch support team, we obsess over creating an exceptional IT experience through a human approach to managed cloud. I'd love to discuss with you how we've helped businesses like yours.



## KEY FEATURE AND DIFFERENTIATORS

- Fully Managed Cloud Services
- Hybrid Managed Cloud Services (RapidScale shares access and management with the IT Team)
- Specializes in D.a.a.S.
- Citrix Partner of the Year
- First DaaS and SD-WAN Certified Global Citrix CSP
- 24x7x365 Global RapidResponse Support for End-users
- 100% Uptime SLA
- Compliance: HIPAA, SOX, PCI, Etc.



## LOCATIONS

Dual Headquarters:

Irvine, California

17872 Gillette Ave #450, Irvine, CA 92614

Raleigh, North Carolina

510 Glenwood Ave #201, Raleigh, NC 27603

Data Centers Located within the United States:

Chicago, IL

Sterling, VA

Dallas, TX

Irvine, CA

Data Centers located internationally:

Amsterdam

Hong Kong



## IDEAL CUSTOMER PROFILE

### Ideal Customer Profile

#### Desktop as a Service (DaaS)

- 25 – 2,000 users
- Multi-location businesses with limited IT resources
- Due for a device refresh
- Implementing BYOD
- Regulatory compliance requirements or intellectual property, generally found in verticals including healthcare, manufacturing, retail, financial, etc.

#### Infrastructure as a Service (IaaS)

- Running on physical servers
- Limited capital
- Compliance requirements
- Rapidly scaling in resource need

#### Disaster Recovery as a Service (DRaaS)

- Heavily reliant on applications and data
- In areas affected by natural disasters
- Need low RTO and RPO
- Still running production environment on-site

#### Security as a Service (SECaaS)

- Large SMB through Enterprise
- Have data privacy requirements for sensitive data
- Compliance requirements



## SERVICE OFFERINGS

### CLOUD

RapidScale sets itself apart from MSPs and other managed cloud service providers through its expertise in application delivery, focus on security and compliance and commitment to the "people" side of technology.

### INTERNATIONAL

Digital transformation- migrating applications, data and core business processes to public and private clouds - can be daunting. For many small to medium-sized businesses, the requisite skills and volume of resources required to make the leap and manage systems just aren't available in-house.

That's where we come in. Our global cloud platform and cloud management services are built specifically for the unique challenges you face and to support business growth anywhere in the world.

### DRAAS

Two factors determine effective disaster recovery - DR Technologies and the team implementing them. CloudRecovery with failover and journaling, our premier disaster recovery and business continuity product, gives you the technology. RapidScale's deep bench of cloud experts provides the expertise. Together, they add up to maximized value from data, applications and DRaaS.

RapidScale Disaster Recovery services are designed to be affordable for businesses of all sizes. Built on a foundation of continuous data protection (CDP), the service converges disaster recovery, back up and workload mobility onto a single, simple and scalable platform.

We offer 100% uptime guarantee and a reliable team that offers 24/7/365 monitoring and support. Now you can keep your production servers, storage and

- Healthcare, legal, financial, hospitality, government, manufacturing

Managed Office 365

- 10 – 10,000 mailboxes
- Lean IT team
- Need to upgrade email server
- Running production environment on-site
- Need to scale up or down quickly
- Rely heavily on 24x7x365 email access



## QUALIFYING QUESTIONS

1. How many users and locations do you have?
2. How big is your IT staff?
3. Where are you spending the majority of your time?
4. Do any employees work remotely?
5. How many servers do you have?
6. What business-critical applications are you using?
7. Have you ever experienced an outage?
8. Have you had any experience with the cloud?
9. What kind of network are you currently running?
10. What is your backup plan? How quickly could you be back online if a catastrophic event happened?



## INDUSTRY RANKINGS

RapidScale's July Net Promoter Score: 76  
Citrix Partner of the Year

applications on-site, but add off-site servers for backup and disaster recovery in our secure infrastructure.

### IAAS

You don't have to be a large enterprise to reap the advantages of virtualization - a flexible infrastructure reducing risk, lowering capital investment, simplifying compliance and delivering reliable disaster recovery. Virtualization also sets a foundation for making the migration to virtual desktops - yet another time and money saving technology that increases productivity across your business.

We power IaaS with the best infrastructure tools and utilities - delivered over our 100GB network. You get robust performance, security, compliance, on-demand capacity and even peace of mind.

### DAAS

Imagine never worrying about sensitive information being lost or stolen. Think of the time saved by never manually updating a device again. How about being able to say "bring it on" to bring your own device (BYOD) and "goodbye" to the blue screen of death? That's Desktop-as-a-Service and next-gen mobility.

RapidScale offers a fully managed solution that eliminates time, effort and worry about patches, upgrades, end-user device troubleshooting, application integrations and testing and security.

We offer Citrix, Microsoft and VMware DaaS protocols, giving you the flexibility to create hybrid implementations that enable you to effectively manage on-premises and distributed workloads.

### SDWAN

Traditional WAN is complex, expensive and difficult to manage, and can't deliver the connectivity essential for SaaS and public cloud applications like Office 365 or emerging technologies such as IoT and virtual desktops. RapidScale's SD-WAN services centralize management and create visibility that drastically reduces

bandwidth and operational costs and improves service performance critical to seamless, satisfying end-user experiences.

- VMware SD-WAN by VeloCloud
- Citrix Netscaler SD-WAN
- Fortigate Firewall