



OVERVIEW

Pureport provides private connectivity to the public cloud providers, on demand. Private connectivity offers improved performance and lower cloud egress fees. How are you incorporating your cloud workloads into your WAN?



KEY FEATURE AND DIFFERENTIATORS

Pureport has the ability to privately connect any location with an internet connection and an IPSEC enabled edge device to the public clouds. This is a huge differentiator, since traditional cloud onramps make you get to one of their data centers. Pureport does everything at Layer 3, which removes the need for network expertise when provisioning a connection. Pureport walks you through a connectivity wizard that helps you set up your connection, including BGP and routing. Pureport is also an API-first company, so our platform can be integrated into existing automation and orchestration tools, such as Terraform and Ansible.



LOCATIONS

Pureport is headquartered at 305 Church at North Hills St, Suite 1130, Raleigh, NC 27609

Pureport has POPs that cover all of the public cloud regions, in Ashburn, VA, Dallas, TX, Chicago, IL, San Jose, CA and Seattle, WA. Pureport has an additional 125 data centers that accept physical connectivity, mainly in and around Tier 1 markets. Full location listing at <https://www.pureport.com/platform/locations/>

Pureport will be expanding internationally in 2020.



SERVICE OFFERINGS

TELECOM

Pureport provides private connectivity to the public cloud providers. We provide both VPN and physical ports for the last mile in speeds from 50Mbps to 10Gbps.

CLOUD

Pureport is making the network more cloud-like. You can provision private connectivity to the public cloud providers in a matter of minutes, and scale as needed. Pureport effectively integrates your cloud workloads into your WAN.

IAAS

Pureport is Software Defined Networking as a service. The Pureport Multicloud Fabric includes the Pureport Distributed Multicloud router so that companies do not have to provision and manage additional infrastructure.

SDWAN



IDEAL CUSTOMER PROFILE

Pureport's ideal customer is in one or more of the public cloud providers.

Ideal Pureport customers have one or more of the following:

- multiple sites
- multiple clouds
- requirements for AWS Transit Gateway or public VIF
- requirements for MS Peering over ExpressRoute
- IP conflicts when connecting multiple sites
- large cloud egress bills
- performance issues/latency when connecting over public cloud VPN

Healthcare IT and financial services organizations make up the majority of the Pureport customer base.



CUSTOMER TESTIMONIALS

"Our various sites were connected to the cloud in minutes instead of days or months. Not only will Phynd see great benefit in getting sites live quickly, but also our customers will benefit from this new, more reliable architecture." - Chief Technology Officer, Phynd Technologies

Pureport is Software Defined Cloud Interconnect as a service. Companies can use Pureport in place of traditional SD-WAN where appropriate, or use Pureport as a compliment to their existing SD-WAN strategy.



QUALIFYING QUESTIONS

1. Which public cloud providers are you using?
2. How are you incorporating the cloud workloads into your overall network strategy?
3. Are you having performance issues between your cloud workloads and legacy applications?
4. Do you have a large amount of cloud egress fees?
5. If you do use more than one public cloud provider, do those environments need to communicate with one another?
6. Do you need to leverage AWS Transit Gateway or Public VIF?
7. Do you need to leverage Microsoft peering?
8. What other locations or resources need to access the cloud resources?
9. Do you experience IP Conflicts across your different locations?
10. Have you considered private connectivity options?