



## OVERVIEW

Do outages have an impact on your business. It is estimated that network service interruptions cost businesses approximately \$26.5 billion annually

KORE can simplify the process for you. We offer multiple gateway manufactures and carriers, do the staging and kitting as well as provide industry leading portals to manage your connectivity and gateways.



## KEY FEATURE AND DIFFERENTIATORS

We offer multiple hardware options coupled with our industry leading platform to manage your connectivity. We are true IoT enablers as well, working with several hardware providers. Having one tool to manage multiple carriers and all on one bill makes large cellular deployments easier.



## LOCATIONS

We are located in Alpharetta, GA with branch offices globally.

Alpharetta, GA

Toronto, Canada

Brazil

UK

South Korea

Australia



## SERVICE OFFERINGS

### TELECOM

KORE is a full MVNO and offers cellular connectivity globally. In addition, we are a distributor of industry leading hardware such as Cradlepoint, Digi, Peplink, Multitec, Samsung and others.

### DATA

We offer a variety of 4G LTE data plans from over 14 global carriers and some satellite options. In addition, we offer industry leading hardware from connected tablets to cellular gateways and IoT sensors/trackers.

### IOT

KORE is a pioneer, leader, and trusted advisor in IoT deployment, delivering transformative business performance from IoT solutions. We empower organizations of all sizes to improve IoT operational and business results by



## IDEAL CUSTOMER PROFILE

### The Problem

Network outages are inevitable, and the results are disastrous to businesses creating the following issues:

- Lost revenues due to inability to process payments
- VoIP phones are out of service
- Inability to access or update customer information
- Lapse in critical data back-ups
- Customer dissatisfaction and damage to brand reputation
- Decreased employee productivity

### The Solution

Keep your business running with cellular failover solutions from KORE:

- Automatic failover protection
- Business continuity for mission-critical operations and applications
- “Plug-and-play” solution for accelerated speed-to-market
- No CAPEX investment required

Reach out to KORE today for more information on our 4G LTE connectivity solutions at [business.connect@korewireless.com](mailto:business.connect@korewireless.com) or 888-993-9278.

simplifying the complexity of IoT. Our deep IoT knowledge and experience, global reach, purpose-built solutions, and deployment agility accelerate and materially impact our customers' business outcomes. An independent, expert advisor, KORE eliminates the time-consuming need to identify, evaluate, contract, and manage multiple network connectivity providers, equipment manufacturers, and professional services organizations. We deliver all of the components required for a successful IoT implementation and deployment, as well as the proven expertise and guidance that organizations need to maximize IoT investments and transform IoT business performance.



## QUALIFYING QUESTIONS

1. How does an internet outage impact your business?
2. Have you evaluated the cost of outages?
3. How many users do you have on your network?
4. What applications do you use that are mission critical?
5. Do you have remote sites that you are not able to find alternate connections for.
6. Do you have Point of Sale devices?
7. What do you know about IoT solutions and do you have a strategy on how to leverage the IoT?
8. Do you have high value assets you need to track and keep up with?
9. Do you have a fleet of vehicles? (more pointed towards service based companies or delivery services)
10. (If they are using cellular services today)- how are you managing your contracts, data pools, platform, SIMs, equipment?



## INDUSTRY RANKINGS

For the second year in a row - Identified in Challenger Quadrant

Positioned as the highest vendor in the Challenger Quadrant  
Positioned as the 4th highest vendor overall for "Ability to Execute"