



## OVERVIEW

As the European interconnection hub for many of the world's leading businesses, Interxion helps its customers evolve in a digital era, enabling them to grow opportunities and profits, and scale efficiently in the process.

Businesses of every size and type use Interxion's network-neutral data centers to connect, transact and grow. Stock exchanges and software houses. Insurers and IT platforms. Broadcasters, manufacturers, gaming companies, and hundreds of network operators.

They talk about three things that give them confidence in colocating their business-critical IT infrastructure with Interxion:

- The place to interconnect clouds, traders, media and more
- Network-neutral connectivity
- Data center excellence



## KEY FEATURE AND DIFFERENTIATORS

Customers buy our services because they value our operational expertise and because they seek network-dense facilities where they create business value by gaining access to our vibrant Communities of Interest within our highly secure data centers.

We enable our customers to connect to a broad range of telecommunications carriers, Internet service providers and other customers. Our data centers act as content, cloud and connectivity hubs that facilitate the processing, storage, sharing and distribution of data, content, applications and media between carriers



## LOCATIONS

Amsterdam, Netherlands

N/A

50+ data centers, 13 European markets, 11 countries

Vienna, Austria

Brussels, Belgium

Copenhagen, Denmark

Dusseldorf, Germany

Frankfurt, Germany

Paris, France

Marseille, France

Dublin, Ireland

Amsterdam, Netherlands

Madrid, Spain

Stockholm, Sweden

Zurich, Switzerland

London, UK



## SERVICE OFFERINGS

### INTERNATIONAL

50+ data centers, 13 European markets, 11 countries

Vienna, Austria

Brussels, Belgium

and customers.

We also work with customers who are entering into the European market for the first time. We've been in the European colocation business since 1998 and our local teams can help provide a smooth transition to a new territory by advising on business practices, laws and even the local language to ensure our customer find the best solution for their business. We've worked hard to provide our customers with a consistent experience in every market so wherever they do business with us, from Dublin to Düsseldorf, they can expect the same high quality of service.



## IDEAL CUSTOMER PROFILE

We enable our customers to connect to a broad range of telecommunications carriers, Internet service providers and other customers. Our data centers act as content, cloud and connectivity hubs that facilitate the processing, storage, sharing and distribution of data, content, applications and media between carriers and customers. Our core offering of carrier and cloud-neutral colocation services includes space, power, cooling and a physically secure environment in which we house our IT infrastructure.

We categorize our customers into industry segments, and we target customers in high-growth industry segments, including Digital Media, Enterprises, Financial Services, System Integrators, Cloud Providers and Connectivity Providers which provide the foundation for our communities of interest.

Over the next few years, we believe that the growth in response-time-sensitive applications and data, including cloud platforms, digital media, and low-latency trading, will continue to strengthen the value of our carrier-neutral, highly connected, data centers.

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## COLOCATION

Our core data centre services are the foundation upon which your clients can expand their business. We offer flexible data centre solutions across 13 European cities – a range of space options to meet a range of scale and security needs, metered and un-metered power and cold aisle cooling as standard.

We operate over 50 state of the art data centres across Europe and have the same standard products throughout our footprint. So whether you have opportunities for one or forty facilities, you can rest assured of the same high quality everywhere we operate.



## QUALIFYING QUESTIONS

What is driving the need for new or additional data center floor space or power capacity to serve your European operations?

What is your current and/or planned footprint regarding your IT presence in Europe?

How will your organization's European IT infrastructure most likely be deployed in future?



## CUSTOMER TESTIMONIALS

When reviewing options for our data centre expansion we were impressed with the quality, professionalism and level of connectivity from Interxion. They demonstrated an impressive commitment to understanding our specific industry needs and have actively pursued a strategy designed to support our success and long-term growth.

Rubicon Project

What size of IT deployment are you most likely to make in your primary region and secondary region in Europe, if a secondary one is required?

What are your organization's top three drivers for datacenter location selection?

What locations are you already leveraging or most interested in leveraging to deliver services for your organization or for customers across Europe?

How will your organization use different on-premises and off-premises cloud environments?