

### **OVERVIEW**

The performance of your IT strategy depends on the performance of your infrastructure—its speed, resiliency and scalability.

But as increasingly complex data center and multicloud solutions transform the ways we power applications and connect them to people, achieving the performance vital to the purpose of your organization is no longer straightforward.

From data center location and compute environments to network security and interconnection, myriad factors dictate the performance of critical workloads and systems.

At INAP, we make performance-driven IT transformations a reality every day.

We achieve this through the development of industry-leading automation technologies that drive efficiency and reliability. A solutions engineering approach dedicated to finding the right mix of infrastructure solutions for diverse application requirements and price-performance value. And a managed services and support philosophy laser-focused on optimization and operational transparency.



# **KEY FEATURE AND DIFFERENTIATORS**

1. Global Data Center Footprint of 50+ Tier III facilities. Scalable Retail and Wholesale colocation options.



### **LOCATIONS**

INAP headquarters is Reston, VA

Atlanta ● Boston ● Chicago ● Dallas ● Houston ● Los Angeles ● Miami ● Montreal ● New York ● New Jersey ● Northern Virginia ● Washington D.C. ● Oakland ● Phoenix ● Seattle ● Silicon Valley

INAP international locations:

London lacktriangle Frankfurt lacktriangle Amsterdam lacktriangle Singapore lacktriangle Tokyo lacktriangle Sydney lacktriangle Osaka lacktriangle Hong Kong



### **SERVICE OFFERINGS**

#### **CLOUD**

INAP Cloud services meet the fine-tuned demands of any application. Achieve resiliency, scalability and security requirements without sacrificing speed and power. All solutions are custom-designed by cloud engineers and are backed by our low-latency route optimization engine for maximum network performance.

#### **INTERNATIONAL**

Seamlessly reach European and Asia-Pacific audiences with our state-of-the-art data centers located worldwide.

#### COLOCATION

INAP's high-density colocation facilities are strategically located, concurrently maintainable and high-performing. They offer a more secure and interconnected data center solution.



- 2. Exclusive High Performance IP Connectivity offering with over 90 Global POP's. Ensuring the fastest delivery and experience for end-users accessing customer's sites and App's via the public internet
- 3. Comprehensive Cloud Offering ensuring a roadmap of services customer can utilize as they evolve their Multi-cloud deployments including: Private Clouds, Bare Metal/Dedicated Servers, BaaS, DRaaS, Managed AWS & Azure
- 4. Revenue/Spend Portability Removing risk from choosing a provider and service. Allows customer to evolve adopt multi-cloud services during under their existing INAP MSA

#### **DRAAS**

INAP Disaster Recovery as a Service, Cloud Backup and Managed Backups are purposefully engineered solutions that protect mission-critical data and applications.

#### MANAGED SERVICES

INAP Private Cloud, Managed Cloud and Multicloud solutions meet the fine-tuned demands of any application. Our custom designed solutions achieve resiliency, scalability and security.



# **9** IDEAL CUSTOMER PROFILE

Deploys revenue generating or mission critical applications that require 100% availability

Runs applications which are latency sensitive and have high-performance compute, internal network and security requirements

Interested in leveraging a multi-platform approach allowing them to benefit from the various services INAP provides (colocation, public or private cloud, hosting, IP) natively within the data center

Demands high-touch interaction during the sales process, infrastructure management and support requests

Desires a global footprint with particular attention to major interconnected markets (New York, Dallas, Silicon Valley, Amsterdam, Singapore, Hong Kong)



## **CUSTOMER TESTIMONIALS**

"Sovrn solves internet-scale problems that change as fast as innovation hap-pens on the internet. With INAP, we have a partner that enables that mission and supports our growth with high-performance infrastructure and superior network solutions." Jesse Demmel, Chief Technology Officer, Sovrn





# **QUALIFYING QUESTIONS**

- 1. Are you currently running infrastructure on premise or do you have a cloud/hosting provider?
- 2. Is your infrastructure and network serving your customers and internal teams quickly enough or does lag and latency cause issues?
- 3. Do you have the team and/or talent in house to cover all the requests that the business puts on you today?
- 4. What compliance, business or security constraints do you have that your team prioritizes?
- 5. Would it be valuable to be able to change infrastructure strategies in the future without signing new contracts or needing new vendors?
- 6. If your data was stolen or held at ransom, or if your main infrastructure was brought down, do you have a backup system or disaster recovery plan in place?

